

	S.A.S. GOVERNMENT DEGREE COLLEGE <small>(AFFILIATED TO ADIKAVINANNAYA UNIVERSITY, RAJAMAHENDRAVARAM)</small> Present: Dr K VASUDHA, M.Sc, Ph.D. Phone: 08818252189, E-mail: narayanapuram.jkc@gmail.com NARAYANAPURAM, ELURU DISTRICT-534406	
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PM-USHA – SOFT COMPONENT ACTIVITY REPORT

SL.NO	1. BASIC INFORMATION	
1	Name of the College:	SAS GDC NARAYANAPURAM
2	Component:	SOFT COMPONENT UNDER PM USHA
3	Type of Activity	Seminar
4	Title/Theme of the Programme	“Building Research Competence in Higher Education: Methods, Ethics and Impact”
5	Organizing Department:	DEPARTMENT OF ECONOMICS AND COMMERCE
6	Date(s) of Conduct	27/02/2026 AND 28/02/2026
7	Duration	10AM TO 5PM
8	Venue:	SEMINAR HALL SAS GDC NRPM
9	Mode	HYBRID

2.Objectives of the Programme

The two-day National Seminar on “Building Research Competence in Higher Education: Methods, Ethics and Impact,” organized by the Departments of Economics and Commerce under the chairmanship of Dr. K. Vasudha, Principal of SAS GDC, NRPM, and coordinated by PM USHA Coordinator Dr. P. Babu Rao in collaboration with Black Bucks Educational Limited, aims to enhance research aptitude among faculty and students. The seminar seeks to develop a strong foundation in research methodology, data analysis, and academic writing. It intends to promote innovative thinking and interdisciplinary research practices in higher education. The programme also focuses on familiarizing participants with modern research tools and techniques. It encourages collaboration, knowledge sharing, and academic networking among scholars and institutions. Furthermore, it aims to strengthen the quality of research output aligned with NAAC and academic standards. Overall, the seminar strives to empower participants with the skills and confidence required for effective research and publication.

2. Details of Resource Persons

S.NO	Name	Designation	Organization/Institution	Topic Delivered
27/02/2026				
1	Prof. K. Madhu Babu	HOD Department of Economics	ANU College of Arts, Commerce & Law Acharya Nagarjuna University	KEY NOTE ADDRESS THE ROAD MAP TO RESEARCH Competence Methods, Ethics and Impact on Higher Education:
2	Prof. N. Udaya Bhaskar	Head and Chairman BOS DCMS,	Adikavi Nannaya University-AP	.Research Proposal Writing and Funding Opportunities (ICSSR, UGC, DST, etc.) .Action Research in Teaching-Learning Process
3	Prof. Dr. V. Tulasi Das MBA, MHRM, M.Phil, Ph.D,	Dept of MBA (HRM)	Acharya Nagarjuna University	.Interdisciplinary Research: Bridging Science, Commerce, and Humanities .Case Study Method in Commerce and Management Research .Writing Research Papers, Theses, and Dissertations Effectively
4	Dr. J. Sarala Jhansi Rani M.Com, M. Phil, Ph. D, APSET	Associate Professor, Department of Commerce	GDC, Huzurabad, Karimnagar Dist Telangana	.Emerging Research Methodologies in Higher Education .Research Ethics, Plagiarism, and Academic Integrity .Role of Institutional Ethics Committees in Research Quality

28/02/2026

S.NO	Name	Designation	Organization/Institution	Topic Delivered
28/02/2026				
5	Dr. k. Kondal Garu	Assistant Professor	Central University of Tamil Nadu [CUTN]	.Community-Based Research and Social Impact .Gender Sensitivity and Inclusiveness in Research Practices .NAAC, NIRF, and Research Metrics: Enhancing Institutional Ranking
6	Dr. Ajjjarapu Alimelu Annapurna Garu	Lecturer in Commerce, IQAC Coordinator	Government College, Autonomous Rajamundry	.Outcome-Based Research for Societal Development .Sustainable Development Goals (SDGs) and Academic Research .Industry-Academia Collaboration for Applied Research
7	Dr. Ravikumar bommisetti	Associate Professor	Akal University Talwandi Sabo, Bathinda, Punjab India-151302	.Publication Ethics and Scopus/UGC Care Listed Journals .Innovation, IPR, Patents, and Start-up Research Culture .Use of Big Data and Analytics in Research
8	INVITED TALK BY Dr. I.V Narayana	Asst Professor	S.C.I.M Govt College(A), TANUKU	.Qualitative vs. Quantitative Research - Trends and Applications .Use of ICT and Digital Tools in Academic Research .Data Analysis Techniques using SPSS, R, Python & AI Tools

1. BENEFICIARY DETAILS

1	No. of Students	49
2	No of Faculty	16
3	No of Non-Teaching Staff	09
4	No of External Participants	41
5	Total Participants	115

2. PROGRAMME DESCRIPTION

The two-day National Seminar on “Building Research Competence in Higher Education: Methods, Ethics and Impact,” organized by the Departments of Economics and Commerce of SAS GDC, NRPM, was conducted under the chairmanship of Dr. K. Vasudha, Principal, and coordinated by PM USHA Coordinator Dr. P. Babu Rao in collaboration with Black Bucks Educational Limited. The seminar provided a dynamic platform for academicians, researchers, and students to explore contemporary research practices and challenges in higher education. Expert resource persons delivered insightful sessions on research methodology, ethical standards, and the impact of quality research. The programme included interactive discussions, paper presentations, and hands-on sessions to enhance practical research skills. Participants gained valuable knowledge on data analysis, academic writing, and publication processes. The seminar also promoted interdisciplinary learning and academic collaboration among institutions. Overall, the event was highly informative and contributed significantly to strengthening research competence and awareness among the participants.

6. OUTCOMES/IMPACT OF THE PROGRAMME

The outcome of the two-day National Seminar on “Building Research Competence in Higher Education: Methods, Ethics and Impact” was highly productive and impactful for both faculty and students. Participants gained comprehensive knowledge of research methodologies, ethical standards, data analysis, and academic writing, which enhanced their research capabilities. The seminar improved awareness of plagiarism issues and encouraged the adoption of responsible research practices. It also strengthened interdisciplinary collaboration and motivated participants to engage in quality research and publications. Interactive sessions and paper presentations provided practical exposure and boosted confidence among learners. As a mark of participation and successful completion, e-certificates were issued to all registered participants, while selected presenters received special recognition certificates. Overall, the programme contributed significantly to building research competence and fostering a culture of ethical and impactful research in higher education.

a. Details of the follow-up activities planned, if any JOURNAL PUBLICATION SOFT COPY

7. PHOTOGRAPHIC EVIDENCE

Attach 5 geo-tagged photographs (good quality) showing participants, sessions, and PM-USHA banner.



8. MEDIA / PUBLICITY (IF ANY)

<p style="text-align: center;">WEBSITE LINK</p>	<p style="text-align: center;">www.sasgdcnrpm.ac.in</p>
<p>9. Overall Satisfaction Level: Excellent / Very Good / Good / Satisfactory</p>	<p style="text-align: center;">EXCELLENT AND VERY GOOD</p>
<p>10. Suggestions / Recommendations from Participants: (Any suggestions for improving future programmes)</p>	<p style="text-align: center;">NIL</p>

THANK YOU SIR /MADAM